



Dog Day, Every Day!

“Dog Tales” NEWSLETTER



January 2009 Issue

WELCOME NEW PACK MEMBERS!

🐾 Rascal 🐾 Luna 🐾 Bailey W. 🐾 Emmy
 🐾 Harley N. 🐾 Cocoa 🐾 Bogey 🐾 Sam
 🐾 Rocky 🐾 Peanut



We're so happy you have joined us here at DogDay, Every Day!



THE LATEST PACK NEWS:

Dog Day Every Day had a great turnout for the annual Christmas party and pictures with Santa! We hope everyone enjoyed the photos! The photos will be posted soon on our website too! Dog Day had several new dogs to welcome to the pack in December! The new dog Bogey has made lots of new friends, and a new dog Rascal in puppy corner has also made new friends! Sadie F. has become good buds with Ryner, and Chloe M. loves playing with Izzie and Abbey and Sadie in puppy corner! Barker has made new friends with Ryner and Butler! Sydney has outgrown puppy corner and is making new friends with Elwood and Nala and Joey. We're glad everyone is making new friends, and looking forward to making many more new friends in the new year!

SPECIAL ANNOUNCEMENTS:

*Dog Day Every Day would like to thank Jack & Lottie & Miles' mom Barb for donating Christmas costumes for our Christmas party! We would also like to thank Brody's mom Connie for donating Christmas ornaments for our Christmas tree! Also, we want to thank Bailey C's mom Melissa for donating candles! Another big thanks goes to Sophie and Mia's parents for giving us a dog bed for puppy corner! Everyone at Dog Day is so thankful for all the wonderful Christmas gifts we received from lots of customers! Thank you so much!

We hope everyone had a great Christmas, and will have a happy and safe New Year's!



TREAT YOUR DOG TO A SPA DAY!



If you want to give your dog some extra special pampering, we offer pawdicures & baths.

Rates are:

Pawdicure - \$8 for under 50 lbs, \$10 for 50-100lbs, \$12 for 100 & up

Bath - \$10 for under 50 lbs, \$15 for 50-100 lbs, \$20 for 100 & up



HAPPY BIRTHDAY FROM ALL OF US at Dog Day, Every Day!

🐾 Bruno C. 🐾 Wookie 🐾 Sadie M. 🐾 Sammy C. 🐾 Tyler 🐾 Mandy
 🐾 Maggie K. 🐾 Cooper E. 🐾 Emmy 🐾 Brady 🐾 Wiley 🐾 Rudy B. 🐾 Jheri
 🐾 Sedona 🐾 Kodi 🐾 Lucky B. 🐾 Sam 🐾 Sadie Mae 🐾 Alexander



Don't forget: If you tell a friend about us and they bring their dog, they get a free day, and you get a free day too! They can even print their paperwork from our website: www.dogdayeveryday.com



Winter Care for Canines

Winter's cold air brings many concerns for responsible dog owners. Keep the following precautions in mind:

- Frostbite is your dog's winter hazard. Don't leave your dog outside in the cold for long periods of time. Wind chill makes days colder than actual temperature readings. Be attentive to your dog's body temperature, and limit its time outdoors.
- Adequate shelter is a necessity. Keep your dog warm, dry and away from drafts. Tiles and uncarpeted areas may become extremely cold, so make sure to place

blankets and pads on floors in these areas.

-Be extra careful when walking or playing with your dog near frozen lakes, rivers or ponds. Your dog could slip or jump in and get seriously injured.

-Groom your dog regularly. Your dog needs a well-groomed coat to keep properly insulated. Short- or coarse-haired dogs may get extra cold, so consider a sweater or coat. Long-haired dogs should have excess hair around the toes and foot pads trimmed to ease snow removal and cleaning. If you do the trimming, take care not to cut the pads or other delicate area of the foot. Dogs with long fur on the bottom of their paws often develop ice balls between the pads and toes of the feet. To prevent ice balls from forming, apply a small amount of Vaseline, cooking oil, or PAM spray to your dog's feet before taking him for a walk in snow. The oil helps prevent ice balls from sticking. Make sure you use edible oil; most dogs will lick their paws after you apply the oil.

-Towel or blow-dry your dog if it gets wet from rain or snow. It is important to dry and clean its paws, too. This helps avoid tiny cuts and cracked pads. A little Vaseline may soften the pads and prevent further cracking.

-Provide plenty of fresh water. Your dog is just as likely to get dehydrated in the winter as in the summer. Snow is not a satisfactory substitute for water.

-Feed your dog additional calories if it spends a lot of time outdoors or is a working animal. It takes more energy in the winter to keep body temperature regulated, so additional calories are necessary.

-Don't leave your dog alone in a car. If the car engine is left on, the carbon monoxide will endanger your dog's life. If the engine is off, the temperature in the car will get too cold. Dogs cannot talk to us when they are sick. As a responsible dog owner, it is important to pay special attention to your dog's well-being during the winter season.

-Antifreeze, which often collects on driveways and roadways, is highly poisonous. Although it smells and tastes good to your dog, it can be lethal.

-Rock salt, used to melt ice on sidewalks, may irritate footpads. Be sure to rinse and dry your dog's feet after a walk.

-Do not use salt or other chemicals near where your dog is tied outside.

-Be very careful of supplemental heat sources. Fireplaces and portable heaters can severely burn your dog. Make sure all fireplaces have screens, and keep portable heaters out of reach.

-Like people, dogs seem to be more susceptible to illness in the winter. Take your dog to a veterinarian if you see any suspicious symptoms.

-Don't use over-the-counter medications on your dog without consulting a veterinarian.

-Short-coated dogs (Greyhounds, Dobermans, Boxers and Boston Terriers) should not go outside without a coat or sweater in very cold weather, except to relieve themselves. Small dogs with short coats (Chihuahuas, miniature Pinschers, and miniature Dachshunds) are especially vulnerable to cold, and may not be able to tolerate any outdoor exercise in extremely cold weather.



Until next month, remember.....Wag More, Bark Less